
Cisco Solution Partner Program Logo Guidelines

As one of the world's most valuable brands, Cisco® has strong recognition in the minds of our customers. The brand of a company becomes even stronger when aligned with companies that provide complementary products, services and solutions. Take every opportunity to highlight your relationship with Cisco by using the Cisco Solution Partner Program Logos or the Cisco Compatible Logo for which you have qualified. This guide explains the general requirements for use of the Cisco Solution Partner Program Logos and the Cisco Compatible Logo.

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Cisco Solution Partner Program Logos

Introduction

The Cisco Solution Partner Program logos are designed for the exclusive use of Cisco Solution Partners who meet criteria established by the program (and have a signed agreement with Cisco). Membership in the Cisco Solution Partner Program is offered to companies that have a product or technology which complements or interoperates with a Cisco product or technology. The Cisco Compatible logo gives partners a means to tell their customers that specified

products or technologies have been tested and are compatible with a specific Cisco product.

These guidelines define the requirements for use of the Cisco Solution Partner Program relationship logos and the Cisco Compatible logo. The guidelines, terms and conditions stated herein are in addition to all other terms and conditions, application terms and conditions, agreements or Direct Contracts. Except

as expressly authorized in writing by Cisco, you are authorized to use the logo only as provided in these guidelines and the Cisco Trademark Policy. Your use of the logo indicates your agreement to be bound by the guidelines and terms and conditions as set forth herein. If you do not agree to all such guidelines, terms and conditions, you may not use the logos for any purpose.

Overview

Overview

The Cisco Solution Partner Program relationship logos communicate a Cisco Solution Partners participation level in the program to customers. The Cisco Compatible logo communicates to customers that specified products or technologies have been tested and are compatible with a specific Cisco product.

Section 1: Cisco Solution Partner Program Logos

Cisco Solution Partner Program Logos

Cisco Solution Partner



The Cisco Solution Partner relationship logo can be used by Independent Software Vendors, Independent Hardware Vendors, and Technology Partners that have met the Solution Partner Program participation requirements set forth by Cisco. The Cisco Solution Partner badge is a visual depiction of the relationship and commitments between partner and Cisco. Partners must remain active and in good standing to continue to use program relationship logos. For information on what constitutes active and good standing, please refer to the program guidelines. For more information, refer to: <http://cdn.cisco.com/web/memberservices/sales-marketing>.

Cisco Preferred Solution Partner



The Cisco Preferred Solution Partner relationship logo is reserved for Independent Software Vendors, Independent Hardware Vendors, and Technology Partners that have completed the solution validation requirements set forth by Cisco. The Cisco Preferred Solution Partner badge is a visual depiction of the relationship and commitments between partner and Cisco. Partners must remain active and in good standing to continue to use program relationship logos. For information on what constitutes active and good standing, please refer to the program guidelines. For more information, refer to: <http://cdn.cisco.com/web/memberservices/sales-marketing>.

Cisco Strategic Solution Partner



The Cisco Strategic Solution Partner relationship logo is reserved for Cisco nominated Technology Partners that have completed the solution validation requirements set forth by Cisco. The Cisco Strategic Solution Partner badge is a visual depiction of the relationship and commitments between partner and Cisco. Partners must remain active and in good standing to continue to use Solution Partner Program relationship logos. For information on what constitutes active and good standing, please refer to the Solution Partner Program guidelines. For more information, refer to: <http://cdn.cisco.com/web/memberservices/sales-marketing>.

Cisco Solution Partner Program Logos

Cisco Compatible



The Cisco Compatible ingredient logo can be used by Solution Partners to distinguish their 3rd party solutions that have passed the validation requirements set forth by Cisco. The Cisco Compatible ingredient logo is Cisco's endorsement of the partner's solution to customers, press, analysts, and partners. Partner's solution validations must remain active and in good standing to continue to use Solution Partner Program ingredient logos. For information on what constitutes active and good standing, please refer to the program guidelines. For more information, refer to: <http://developer.cisco.com/web/memberservices/sales-marketing>.

Logo Usage

Cisco Solution Partner



●	C/M/Y/K 85/24/0/36	R/G/B 0/107/153
●	C/M/Y/K 85/31/0/0	R/G/B 0/141/207
●	C/M/Y/K 62/0/0/0	R/G/B 56/198/244

A distinct blue gradient is used to distinguish the Cisco Solution Partner logo. Typography is reversed out in white. Always work from the files provided to ensure color accuracy.

Cisco Preferred Solution Partner



●	C/M/Y/K 85/24/0/36	R/G/B 0/107/153
●	C/M/Y/K 85/31/0/0	R/G/B 0/141/207
●	C/M/Y/K 62/0/0/0	R/G/B 56/198/244

A distinct blue gradient is used to distinguish the Cisco Preferred Solution Partner logo. Typography is reversed out in white. Always work from the files provided to ensure color accuracy.

Cisco Strategic Solution Partner



●	C/M/Y/K 85/24/0/36	R/G/B 0/107/153
●	C/M/Y/K 85/31/0/0	R/G/B 0/141/207
●	C/M/Y/K 62/0/0/0	R/G/B 56/198/244

A distinct blue gradient is used to distinguish the Cisco Strategic Solution Partner logo. Typography is reversed out in white. Always work from the files provided to ensure color accuracy.

Logo Usage

Cisco Compatible

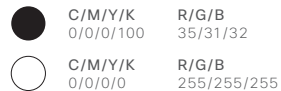


	C/M/Y/K 85/24/0/36	R/G/B 0/107/153
	C/M/Y/K 85/31/0/0	R/G/B 0/141/207
	C/M/Y/K 62/0/0/0	R/G/B 56/198/244

A distinct blue gradient is used to distinguish the Cisco Compatible logo. Typography is reversed out in white. Always work from the files provided to ensure color accuracy.

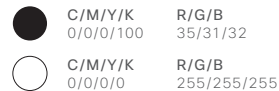
Logo Usage

Cisco Solution Partner Black and White



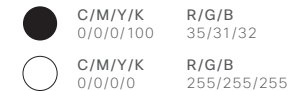
To convey the value we place on the Cisco Solution Partner Program, we prefer the Cisco Solution Partner logo always be reproduced in the colors specified. However, when production values don't allow for color reproduction, use the black-and-white specifications supplied here.

Cisco Preferred Solution Partner Black and White



To convey the value we place on the Cisco Solution Partner Program, we prefer the Cisco Preferred Solution Partner logo always be reproduced in the colors specified. However, when production values don't allow for color reproduction, use the black-and-white specifications supplied here.

Cisco Strategic Solution Partner Black and White



To convey the value we place on the Cisco Solution Partner Program, we prefer the Cisco Strategic Solution Partner logo always be reproduced in the colors specified. However, when production values don't permit color reproduction, use the black-and-white specifications supplied here.

Logo Usage

Cisco Compatible Black and White

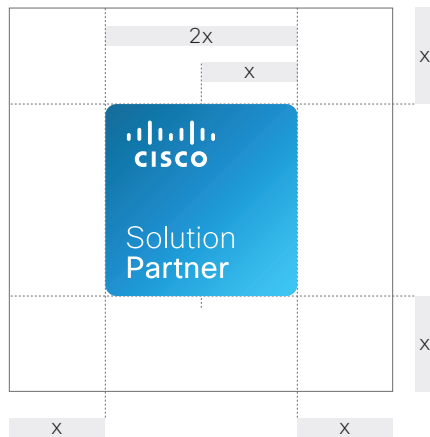


●	C/M/Y/K 0/0/0/100	R/G/B 35/31/32
○	C/M/Y/K 0/0/0/0	R/G/B 255/255/255

To convey the value we place on the Cisco Solution Partner Program, we prefer the Cisco Compatible logo always be reproduced in the colors specified. However, when production values don't permit color reproduction, use the black-and-white specifications supplied here.

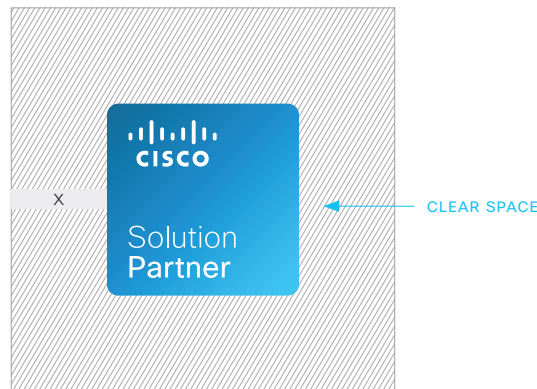
Logo Usage

Clear Space



Don't crowd the logo. To ensure our Cisco partner logo retains the prominence it deserves, it is important to position it in layout with the proper amount of clear space.

Staging



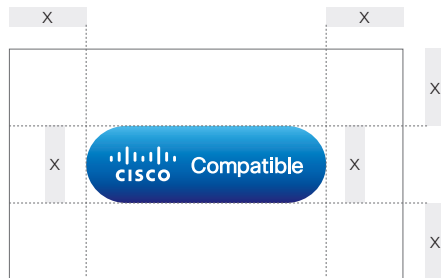
Maintain a border of clear space equal to half the width of the logo.



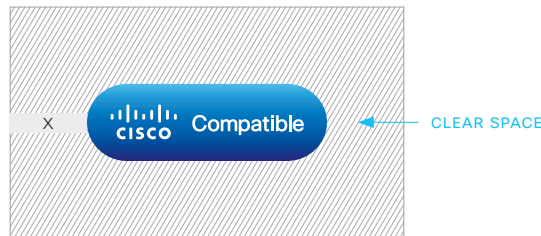
Staging defines how the Cisco partner logo should appear within your layout. To make Cisco's endorsement of your company apparent, your company logo and the Cisco partner logo should always appear on the same page. Your company's logo should always appear larger and in a more prominent position than the Cisco partner logo. The Cisco partner logo should be secondary. Do not make the logos equal in size, or place them too close together, since this could cause the audience to mistakenly assume Cisco has engaged in a co-branding effort.

Logo Usage

Clear Space

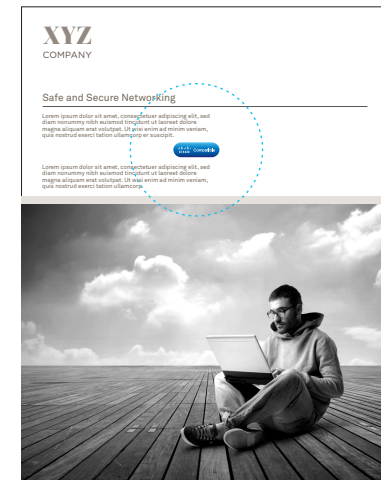


Don't crowd the logo. To ensure our Cisco Compatible logo retains the prominence it deserves, it is important to position it in layout with the proper amount of clear space.



Maintain a border of clear space equal to half the width of the logo.

Staging



Staging defines how the Cisco Compatible logo should appear within your layout. Qualified partners may feature the Cisco Compatible logo in one of two places, depending on the focus of their communication piece: at the conclusion of the piece or within the piece, in context, adjacent to the copy describing the offering. The Cisco Compatible logo may also appear on products or within software interfaces, if appropriate.

Logo Usage

Cisco Solution Partners
Preferred Size

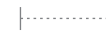
Preferred Print Size



3/4" (19.05 MM)

When reproducing the Cisco logo at any scale, it is important that the Cisco partner logo reproduces with clear legibility and impact. Always work with the files provided to ensure clarity. **IMPORTANT:** Preferred print size is 3/4" wide.

Preferred On-screen Size



87 PX

When reproducing the Cisco logo at any scale, it is important that the Cisco partner logo reproduces with clear legibility and impact. Always work with the files provided to ensure clarity. **IMPORTANT:** Preferred on-screen size is 87 pixels wide.

Logo Usage

Cisco Solution Partners
Preferred Size

Preferred Print Size



1.25" (31.75 MM)

When reproducing the Cisco logo at any scale, it is important that the Cisco Compatible logo reproduces with clear legibility and impact. Always work with the files provided to ensure clarity. **IMPORTANT:** Preferred print size is 1.25" wide.

Preferred On-screen Size



145 PX





















When reproducing the Cisco logo at any scale, it is important that the Cisco Compatible logo reproduces with clear legibility and impact. Always work with the files provided to ensure clarity. **IMPORTANT:** Preferred on-screen size is 145 pixels wide.

Logo Files

Cisco Solution Partner Program logos are provided in several file formats and colors. These logos have been provided at specific sizes common to their media and should not be altered, recolored, scaled or modified in any way.

Vector .eps CMYK and black-and-white logos are intended for print use only. Vector .eps RGB logos are intended for video use.

The bitmap .png logos are intended for on-screen and presentation use only. These logos are provided in RGB and Grayscale.










					EPS - Vector	PNG - Bitmap
Print Suitable for print, signage, etc.	CMYK, .75"				●	
	Black and White, .75"				●	
On-screen Suitable for websites, Flash presentations, mobile devices, etc.	RGB, 72dpi, 87px					●
	RGB, 225dpi, 87px					●
	Grayscale, 72dpi, 87px					●
	Grayscale, 225dpi, 87px					●
Video	RGB, Vector, 360px				●	
Presentations For presentation (Apple Keynote and Microsoft PowerPoint) use only.	RGB, 72dpi, 360px					●
	RGB, 225dpi, 360px					●

Logo Files

The Cisco Compatible logo is provided in several file formats and colors. These logos have been provided at specific sizes common to their media and should not be altered, recolored, scaled or modified in any way.

Vector .eps CMYK and black-and-white logos are intended for print use only. Vector .eps RGB logos are intended for video use.

The bitmap .png logos are intended for on-screen and presentation use only. These logos are provided in RGB and Grayscale.

			EPS - Vector	PNG - Bitmap
Print Suitable for print, signage, etc.	CMYK, 1.25"		●	
	Black and White, 1.25"		●	
On-screen Suitable for websites, Flash presentations, mobile devices, etc.	RGB, 72dpi, 145px			●
	RGB, 225dpi, 145px			●
	Grayscale, 72dpi, 145px			●
	Grayscale, 225dpi, 145px			●
Video	RGB, Vector, 600px		●	
Presentations For presentation (Apple Keynote and Microsoft) use only.	RGB, 72dpi, 600px			●
	RGB, 225dpi, 600px			●

Logo Application

Using Multiple Cisco Partner Logos

Our goal in revising the Cisco Solution Partner Program logos is to help you communicate your Cisco relationship with clarity, simplicity and impact. To ensure you get the most impact from the use of your Cisco partner logo, it is vital to use the right one at the right time.

If you qualify for more than one Cisco partner logo, use the logo that best promotes your specific communication. For example, if content that endorses a Cisco partner company runs on more than one page, the logo may be used within or directly next to the text on each of those pages.

Keep your communications simple and uncluttered by using only one Cisco partner logo at a time. This straightforward approach will help reduce confusion and build brand recognition.

XYZ
COMPANY

Safe and Secure Networking

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Cisco Compatible

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Cisco Solution Partner

Secure Networking Solution

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Cisco Solution Partner

Logo Application

Where to Use the Cisco Partner Logo

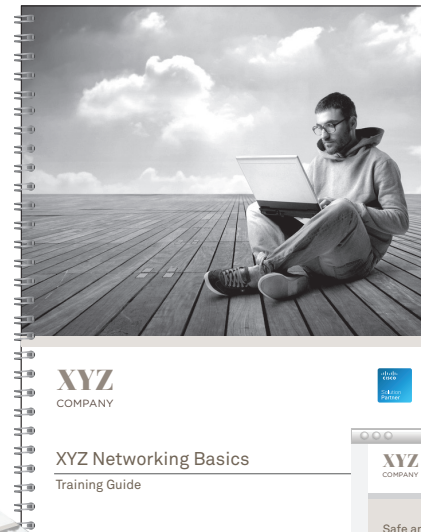
Location matters. Cisco partner logos should serve only as endorsements of your brand.

Use the Cisco partner logo on the same page with your company logo to make our endorsement of your company apparent. Your company logo should be larger and appear in a more prominent place. Create a sense of balance and distance between the two logos to visually communicate the correct relationship between our two organizations.

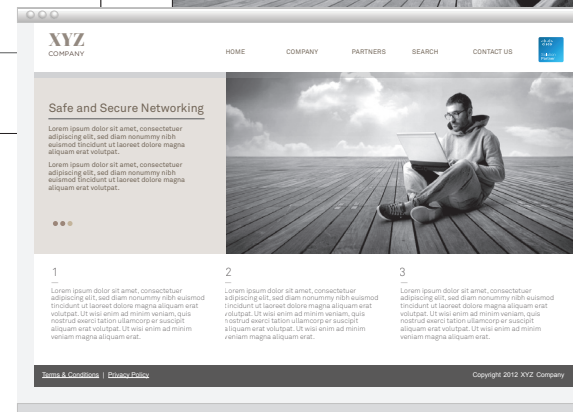
These sample layouts include examples of best practices for applying the Cisco partner logo in brochures, on webpages, in training manuals and on packaging.



PACKAGING



TRAINING MANUAL



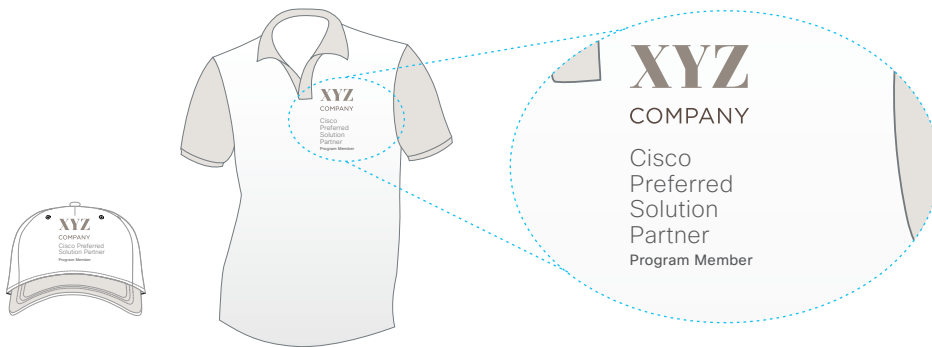
WEBPAGE



BROCHURE

Logo Application

Where to Use the Cisco Partner Logo



PROMOTIONAL MERCHANDISE



TRUCK



When using the logo on promotional merchandise that requires embroidery, we recommend using a rubber patch on fabric. If the budget and production values do not enable that solution, silk screen printing is permissible, but use only the text version of the logotype. Do not embroider. Do not silk screen. For example:

Cisco
Preferred
Solution
Partner
Program Member

The Cisco partner logo is designed for use in a variety of applications, from webpages and promotional merchandise, to packaging, posters—even the side of delivery trucks. We've provided some examples showcasing proper use of the Cisco partner logo across a range of media.

Your company logo should always appear larger, and in a more prominent position than the Cisco partner logo. Place the Cisco partner logo close enough to your company logo to make the connection apparent, but not close enough that the results suggest a co-branded marketing effort. When using the Cisco partner logo on promotional materials, be sure to reproduce the logo at a size where it remains clear and legible.

Incorrect Usage



Where Not to Use the Cisco Partner Logo



DO NOT USE THE LOGO ON EQUIPMENT



DO NOT USE LOGO ON BUSINESS
CARDS AND LETTERHEAD



Do not apply the Cisco partner logo to products, equipment, hardware or devices manufactured by your company unless specifically allowed under another contractual agreement with Cisco that details the terms of use in these instances.

The use of the Cisco partner logo on business cards and email signatures is prohibited, with the following exception:

- It can be reproduced at least 20% smaller than your company logo.
- The result must be high quality, clear, and legible.

Never use the Cisco partner logo on letterhead.

Logo Application

Using Cisco Compatible Logos

Our goal in revising the Cisco Compatible logo is to help you communicate your Cisco relationship with clarity, simplicity and impact. To ensure you get the most impact from the use of the Cisco Compatible logo, it is vital to use the right one at the right time and within very clear context to the offering being communicated.

If you qualify for more than one Cisco partner program logo, use the logo that best promotes your specific communication. The logo may be used more than once within a single communication, if appropriate. For example, if content that discusses a Cisco Compatible product runs on more than one page, the logo may be used within or directly next to the text on each of those pages.

Keep your communications simple and uncluttered by using only one Cisco ingredient logo at a time. This straightforward approach will help reduce confusion and build brand recognition.

XYZ
COMPANY

Safe and Secure Networking

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Secure Networking Solution

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Logo Application

Where to Use the Cisco Compatible Logo

Location matters. The Cisco Compatible logo should serve only as endorsement of your products, services or solutions.

The Cisco Compatible logo should always be smaller and less prominently placed than your own company logo. It must also be used in direct relation to content referring to the product, technology or service that it supports. Under no circumstances should the logo be used in a manner that obscures or misleads the public regarding the relationship that you have with Cisco.

These sample layouts include examples of best practices for applying the Cisco Compatible logo in software, on hardware and on webpages.



SOFTWARE EXAMPLE



HARDWARE EXAMPLE

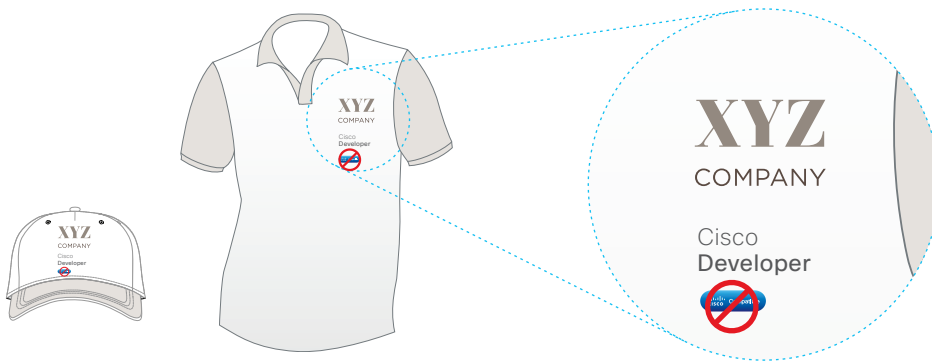


WEBPAGE EXAMPLE

Incorrect Usage



Where Not to Use the Cisco Compatible Logo



PROMOTIONAL MERCHANDISE



TRUCK



Do not embroider or silk screen the Cisco Compatible logo on promotional merchandise.

Do not use the Cisco Compatible logo on promotional merchandise, packaging and posters.

Do not use the Cisco Compatible logo on delivery trucks.

Incorrect Usage



Where Not to Use the Cisco Compatible Logo



DO NOT USE THE LOGO ON EQUIPMENT



DO NOT USE LOGO ON BUSINESS
CARDS AND LETTERHEAD









Do not apply the Cisco Compatible logo to products, equipment, hardware or devices manufactured by your company unless specifically allowed under another contractual agreement with Cisco that details the terms of use in these instances.

The use of the Cisco Compatible logo on business cards and email signatures is prohibited, with the following exception:

























- It can be reproduced at least 20% smaller than your company logo.
- The result must be high quality, clear, and legible.

Never use the Cisco Compatible logo on letterhead.





























Incorrect Usage

<p>DON'T MAKE NEW LOGOS. </p> 	<p>DON'T DISTORT / SKEW. </p> 	<p>DON'T ALTER THE SIZE RELATIONSHIPS OF THE LOGO ELEMENTS. </p> 	<p>DON'T APPLY MOTION BLUR TO THE LOGO. </p> 
<p>DON'T REVERSE THE LOGO COLOR. </p> 	<p>DON'T ALTER THE RADIUS OF THE CORNERS. </p> 	<p>DON'T MORPH THE LOGO. </p> 	<p>DON'T USE LOGO IN A SENTENCE. </p> <p>The best  is XYZ Company.</p>
<p>DON'T ALTER THE COLOR OF LOGO ELEMENTS. </p> 	<p>DON'T ALTER THE COLOR INSIDE THE BOX. </p> 	<p>DON'T MAKE YOUR LOGO LESS PROMINENT THAN THE RELATIONSHIP LOGO. </p> <p>XYZ company </p>	<p>DON'T USE THE CISCO CORPORATE LOGO. </p> <p>XYZ company </p>
























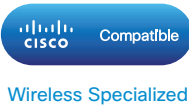
Incorrect Usage

<p>DON'T RECONFIGURE THE LOGO. </p> 	<p>DON'T USE DROP SHADOW. </p> 	<p>DON'T COMBINE OTHER ELEMENTS WITH THE LOGO THAT MAKE IT LOOK LIKE A NEW LOGO. </p> 	<p>DON'T COMBINE YOUR LOGO AND THE RELATIONSHIP LOGO. </p> 
<p>DON'T REARRANGE THE LOGO ELEMENTS. </p> 	<p>DON'T REMOVE PARTS FROM THE LOGO. </p> 	<p>DON'T USE SPECIAL EFFECTS SUCH AS GLOWS. </p> 	<p>DON'T USE CISCO CORPORATE LOGO IN COLOR. USE CISCO LOGO IN WHITE. </p> 
<p>DON'T STAGE THE LOGO IN POOR CONTRASTING BACKGROUND. </p> 	<p>DON'T USE THE LOGO ON A HEAVILY PATTERNED OR TEXTURED BACKGROUND. </p> 	<p>DON'T USE THE ™ SYMBOL. </p> 	<p>DON'T ADD TEXT NEXT TO THE LOGO. </p>  <p>Wireless Specialized</p>

Incorrect Usage

<p>DON'T MAKE NEW LOGOS. </p> 	<p>DON'T DISTORT / SKEW. </p> 	<p>DON'T ALTER THE SIZE RELATIONSHIPS OF THE LOGO ELEMENTS. </p> 	<p>DON'T APPLY MOTION BLUR TO THE LOGO. </p> 
<p>DON'T REVERSE THE LOGO COLOR. </p> 	<p>DON'T ALTER THE RADIUS OF THE CORNERS. </p> 	<p>DON'T MORPH THE LOGO. </p> 	<p>DON'T USE LOGO IN A SENTENCE. </p> <p>The best    is XYZ Company.</p>
<p>DON'T ALTER THE COLOR OF LOGO ELEMENTS. </p> 	<p>DON'T ALTER THE COLOR INSIDE THE BOX. </p> 	<p>DON'T MAKE YOUR LOGO LESS PROMINENT THAN THE RELATIONSHIP LOGO. </p> <p>XYZ    Compatible</p>	<p>DON'T USE THE CISCO CORPORATE LOGO. </p> <p>XYZ company </p>

Incorrect Usage

<p>DON'T RECONFIGURE THE LOGO. </p> 	<p>DON'T USE DROP SHADOW. </p> 	<p>DON'T COMBINE OTHER ELEMENTS WITH THE LOGO THAT MAKE IT LOOK LIKE A NEW LOGO. </p> 	<p>DON'T COMBINE YOUR LOGO AND THE RELATIONSHIP LOGO. </p> 
<p>DON'T REARRANGE THE LOGO ELEMENTS. </p> 	<p>DON'T REMOVE PARTS FROM THE LOGO. </p> 	<p>DON'T USE SPECIAL EFFECTS SUCH AS GLOWS. </p> 	<p>DON'T USE CISCO CORPORATE LOGO IN COLOR. USE CISCO LOGO IN WHITE. </p> 
<p>DON'T STAGE THE LOGO IN POOR CONTRASTING BACKGROUND. </p> 	<p>DON'T USE THE LOGO ON A HEAVILY PATTERNED OR TEXTURED BACKGROUND. </p> 	<p>DON'T USE THE ™ SYMBOL. </p> 	<p>DON'T ADD TEXT NEXT TO THE LOGO. </p> 

Section 2: Terms and Conditions

Terms and Conditions

Cisco Solution Partners
Public Relations

Public Relations

Public Relations

Before creating PR highlighting your participation in a Cisco program, you must work with your Cisco program office to obtain all appropriate approvals. Please review the Cisco PR Guidelines.

Cisco PR Guidelines:

<http://cdn.cisco.com/web/memberservices/sales-marketing>.

Terms and Conditions

Legal Requirements

Required Trademark and Trademark Notice

Unless required to use a more specific legend by any agreement you may have with Cisco, you agree to use the following notice on the page where the logo appears or where there are other legal notices:

Cisco, the Cisco logo, and Cisco Systems are trademarks or registered trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries.

Referencing Programs in Text

Do not directly combine the Cisco name with your company name.

Never use abbreviations to refer to your relationship to Cisco (for example, XYZ Company is a CD, or part of the CD program).

Inappropriate references to the program:

- Do Not Say: "XYZ Company is a Cisco Partner."
- Do Not Say: "XYZ Company is a Cisco Solution."
- Do Not Say: "XYZ Company is a Cisco Solution Partner."
- Do Not Say: "XYZ Company, a Cisco Solution company."
- Do Not Say: "XYZ Company is Cisco Solution certified."
- Do Not Say: "XYZ Company is Cisco certified."

Appropriate references:

- Do Say : "XYZ Company participates in the Cisco Solution Partner Program."

Referencing Compatible in Text

Do not directly combine the Cisco name with your company name.

Inappropriate references to the program:

- Do Not Say: "XYZ Company product or service is Cisco Compatible."
- Do Not Say: "ABC product (or service) is Cisco certified."
- Do Not Say: "XYZ Corporation is Cisco Compatible."
- Do Not Say: "XYZ Corporation is Cisco Compatible certified."
- Do Not Say: "XYZ Corporation is Cisco certified."
- Do Not Say: "XYZ Corporation is a Cisco Compatible partner."

Appropriate references:

- Do Say : "ABC Widget, version 3 is compatible with Cisco Widget, version 4".
- Do Say: "XYZ company's ABC Widget, version 3 has been designed to be compatible with Cisco Widget, version 4."
- Do Say: "XYZ company's ABC Widget, version 3 has been tested in accordance with test criteria set by Cisco and is compatible with Cisco Widget, version 4."
- Do Say: "XYZ company's ABC Widget, version 3 has met the Cisco [Program Name] test criteria for interoperability with the Cisco Widget, version 4."

Program Participation and Duration

If at any time your agreement with Cisco for participation in the program terminates, you must stop using the logo and

other materials provided by Cisco. Additionally, advertisements and other materials promoting your membership in the program must cease. Incorporation of the logo on materials or electronic information distribution systems must cease as soon as practically possible, but no later than 30 days from the date of receipt of termination notice from Cisco, or as set forth in the program agreement between Cisco and your company.

Privacy Policy

Please note that Cisco has strict policies regarding the sharing of mailing lists consisting of people that have opted-in to receive mail from Cisco. Any time a mailing list maintained by Cisco is used, the message and visual identity of a communication must be led by Cisco. Program member information may appear in the context of a communication that is sent to members of a list maintained by Cisco, but the rules for Cisco branded communication must be followed. Any program member obtaining a Cisco list will be required to sign agreements governing use of the list. For details about the Cisco Privacy Policy visit www.cisco.com/web/siteassets/legal/privacy.html.

Use of the Term "Partner"

Use of the Cisco logo shall not be construed to create or constitute a partnership between your company and Cisco. Use of the term "partner" in the logo or in these guidelines is for convenience only and is not an indication of a partnership relationship between your company and Cisco.

Terms and Conditions

Legal Requirements

Review Process

Cisco reserves the right to review and approve your use of the logo at any time. Samples of materials that include use of the logo must be provided as requested and you will make modifications to your use of the logo as Cisco may request. Cisco has the right to terminate, for any reason and without prior notice, your use of the logo. Cisco has the right, at any time and without cause, to modify or suspend the terms of these guidelines.

Terms and Conditions

Your agreement to the terms below is a condition to receiving rights to display the logo. If you do not agree to these terms you will have no rights to use the logo in any fashion.

1. You agree to abide by both the trademark usage guidelines contained in this document and the Cisco Trademark Policy as amended from time to time. The Cisco Trademark Policy can be found at http://www.cisco.com/web/about/ac50/ac47/about_cisco_policies_list.html. The guidelines and policies above are incorporated herein by reference and are subject to change without notice.

2. You acknowledge Cisco's rights in the logo and agree not to adopt, use, register, or attempt to register anywhere in the world any logo or trademark confusingly similar to the logo. You agree not to challenge the validity of Cisco's rights in the logo. You will acquire no rights in the logo through your use and shall take no action inconsistent with Cisco's interest in the logo. If you do obtain rights in the logo, you will grant those rights back to Cisco.

3. You understand and agree to abide by Cisco's review process.

4. CISCO DISCLAIMS ALL WARRANTIES REGARDING THE LOGO INCLUDING WARRANTIES OF TITLE AND OF NONINFRINGEMENT OF THIRD-PARTY RIGHTS AND ANY WARRANTIES THAT MAY BE IMPLIED BY APPLICABLE LAW. CISCO DOES NOT GRANT ANY INDEMNITY AGAINST INFRINGEMENT OR OTHER CLAIMS ARISING FROM YOUR USE OF THE LOGO UNDER THESE TERMS AND CONDITIONS. YOUR USE OF ANY SUCH LOGO IS AT YOUR OWN RISK, AND YOU AGREE TO INDEMNIFY CISCO AGAINST ALL CLAIMS AND LIABILITY THAT MAY ARISE FROM YOUR USE OF THE LOGO.

5. You agree that Cisco has the right to take action against any misuse or unfair, misleading, diluting, or infringing use of the logo or other Cisco trademarks.

Contacts

Cisco Solution Partner Program

Website

www.cisco.com/go/solutionpartner

Email and Help Desk

solutionpartnerprogram-support@cisco.com

Sales and Marketing Resources- Logo Guidelines

Website

<http://solutionpartner.cisco.com/web/memberservices/sales-marketing>

Help Desk

solutionpartnerprogram-support@cisco.com

Cisco Partner Logos

Website

<http://www.cisco.com/web/partners/market/partner-marks.html>

Email

askbrand@cisco.com

Cisco Brand Strategy

Cisco Brand Center

www.cisco.com/go/brand

Email

askbrand@cisco.com